

## Digital Storytelling Rubric – Cox Stars of Science 2017

	Exemplary	Quality	Developed	Underdeveloped	Limited	Not Present
Categories:	5	4	3	2	1	0
Clear communication of how “we’re surrounded by science”						
Ideas are coherent and organized effectively						
Creativity/innovative thinking						
Evidence of scientific knowledge						
Narration or caption supports purpose of communication						
Overall design has aesthetic appeal						
60% of images and/or video clips are original						
Duration of digital story is a maximum of 2 minutes						
Digital story contains a minimum of 5 images and/or video clips						
Video includes an introduction slate with the following: <ul style="list-style-type: none"> <li>- student name</li> <li>- student school</li> <li>- student grade</li> <li>- title of video</li> <li>- category</li> </ul>						
Column Totals:						

TOTAL SCORE: \_\_\_\_\_ / 50

STORY CATEGORY: (CIRCLE ONE) APPLIED SCIENCE    NATURAL SCIENCE    HEALTH SCIENCE

*If the digital story does not fit into one of these categories, the project will receive a score of 0.*